

## **CALL FOR TENDERS**

### **UK Feminist Green New Deal**

#### ***Policy Papers***

The Women's Budget Group is commissioning a series of policy papers to inform the discussion on how to ensure that gender equality is at the core of the plans to decarbonise the UK economy.

Our second round of discussions will focus on the future of green jobs, and how we can ensure income security in a green, gender-equal economy.

Our first theme explored urban planning, looking at transport, housing and local communities. Future themes will include investment in social infrastructure, money & banking, and process, diversity and democracy.

#### **Call for tenders: *Green Jobs – STEM and beyond*– policy paper**

We are currently seeking an experienced researcher to write a policy paper with a focus on expanding the concept of a 'green job' beyond the currently understood definition, focused on retrofitting houses and green technology. Whilst these are important, this paper will seek to expand the definition to include jobs within the social infrastructure, such as in the care sector.

The paper should cover the following in a UK-wide approach:

- Cover what the currently understood definition of a 'green job' is (STEM, technology, retrofitting), what the gendered issues are (e.g. male-dominated sectors), how these can be overcome to de-segregate these sectors to bring in women, Black and ethnic minority groups currently underrepresented (e.g. re-skilling, apprenticeships, Equality Impact Assessments).
- Why it is important to expand the definition of 'green jobs' to include those that are low-carbon within social infrastructure, particularly healthcare, childcare and adult social care jobs. How these should be invested in, revalued (better paid, more training, better career prospects) and de-segregated to bring more men into the profession.
- Reskilling workers from sectors that will see a decreased workforce in a low-carbon economy (e.g. retail, jobs replaced through automation).
- How to green self-employment and entrepreneurship.

The paper should reference previous WBG work on care jobs as low-carbon jobs, particularly:

1. [A Care-Led Recovery from Coronavirus](#)
2. [The final report from the Commission on a Gender Equal Economy](#)

We are looking for a short (10 pages) exploratory paper which focus on policy solutions. The first version of the paper will inform the roundtable discussion on 30 September and will be updated afterwards.

This is a paid consultant job.

Read the full Terms of Reference [here](#).

**To apply please send us a bulleted outline of how you would structure the paper, along with your CV with relevant experience** (acquired in a professional, voluntary or academic capacity), **and a written sample of your work** (relating to the subject if applicable) **by no later than 25 July 2021** to [anna.johnston@wbg.org.uk](mailto:anna.johnston@wbg.org.uk).

We will inform the successful author by 28 July.

*For a discussion about the paper and process please contact the project lead at [sara.reis@wbg.org.uk](mailto:sara.reis@wbg.org.uk).*

## Terms of Reference

### Feminist Green New Deal Project

#### Policy paper on Green Jobs- STEM and beyond

##### Services:

The task is to produce a short policy paper on expanding the concept of a 'green job' beyond the currently understood definition, to include jobs within the social infrastructure, such as care jobs.

The paper will cover the following in a UK-wide approach:

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- Cover what the currently understood definition of a 'green job' is (STEM, technology, retrofitting), what the gendered issues are (e.g. male-dominated sectors), how these can be overcome to de-segregate these sectors to bring in women, Black and ethnic minority groups currently underrepresented (e.g. re-skilling, apprenticeships, Equality Impact Assessments).
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- How to green self-employment and entrepreneurship.

The paper should reference previous WBG work on care jobs as low-carbon jobs, particularly:

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The paper can draw on best practice, including international or UK examples, where appropriate.

This paper will inform a Roundtable discussion on '**Green Jobs- STEM and beyond**' on 30 September 2021 and will be updated in October.

The paper should be 5,000-6,000 words (around 10-12 sides of A4), including an executive summary of around one side. It should use footnotes for referencing. It is aimed at a public policy audience.

##### Fees:

The fee for this project is £1,000. We envisage this taking 4 days of work for the consultant – 2 days to produce a draft paper, 1 day to incorporate feedback from the WBG Secretariat, and 1 day to incorporate feedback from the Roundtable discussion. The consultant should cover their own taxes and additional expenses incurred in relation to this work.

Timeline:

The first version of the paper should be presented by 2 September 2021, to be discussed at the Roundtable on 30 September.

An updated version of the paper should be completed by 12 October 2021.

To apply:

Please send us a **bulleted outline of how you would structure the paper**, along with **your CV with relevant experience** (acquired in a professional, voluntary or academic capacity), and a **written sample of your work** (relating to the subject if applicable) by no later than **25 July 2021** to [anna.johnston@wbg.org.uk](mailto:anna.johnston@wbg.org.uk).

*For a discussion about the paper and process please contact the project lead at [sara.reis@wbg.org.uk](mailto:sara.reis@wbg.org.uk).*