WOMEN'S BUDGET GROUP THEORY OF CHANGE

THE PROBLEM

Women in the UK and around the world continue to face gender inequality.

Gendered structures of inequality intersect with other inequalities based on race, class, disability and so on meaning that some women face multiple disadvantages.

STAKEHOLDERS

Government and opposition parties

Media (social and traditional)

Academics and researchers

Think tanks and other opinion formers

Other parts of women's sector, local, national and international including grassroots organisations representing the most marginalised women

Wider equalities, human rights, and social justice sector

KEY STRATEGIES

Produce research and analysis to provide evidence of the gendered impacts of economic policy and to support development of new policies.

Communicate this research to policymakers, the media, and civil society organisations to influence debate and policymaking.

Train policy makers in gender responsive budgeting.

Work in partnership with others to ensure our work reflects the priorities and lived experience of women and to develop the capacity of women's groups to participate in debates around the economy.

INTERIM OUTCOMES

Small scale improvements to Government policy.

Adoption of policy by opposition parties.

Civil servants, public officials and MPs trained in tools to assess gender impact of policymaking.

Women's and equalities organisations develop new skills to support their advocacy and campaigning work.

CHANGE REQUIRED

Governments have evidence of the impact of existing policy and of proposed alternatives.

Governments have the political will to analyse policy for gender impact and to introduce policies to promote equality.
Governments understand how to do gendered analysis.

Women and women's civil society organisations make their voice heard on equality and the economy.

END GOAL

Local and national governments around the world develop and deliver policies that promote economic equality between women and men and between different groups of women and men.

wbg Women's BUDGET GROUP

ASSUMPTIONS

Inequality is generated by social systems and can be changed.

ASSUMPTIONS

Change requires working in partnerships and building relationships.

ASSUMPTIONS

Change requires robust evidence of problem and proposed solution communicated clearly and accessibly. Change also requires political will, which can be created by public pressure by people who have capacity to engage.

ASSUMPTIONS

WBG can contribute to more immediate smallerscale change, so long as it does not lose focus on long-term structural work. (WBG's contribution to a wider goal of equality in all spheres of life)